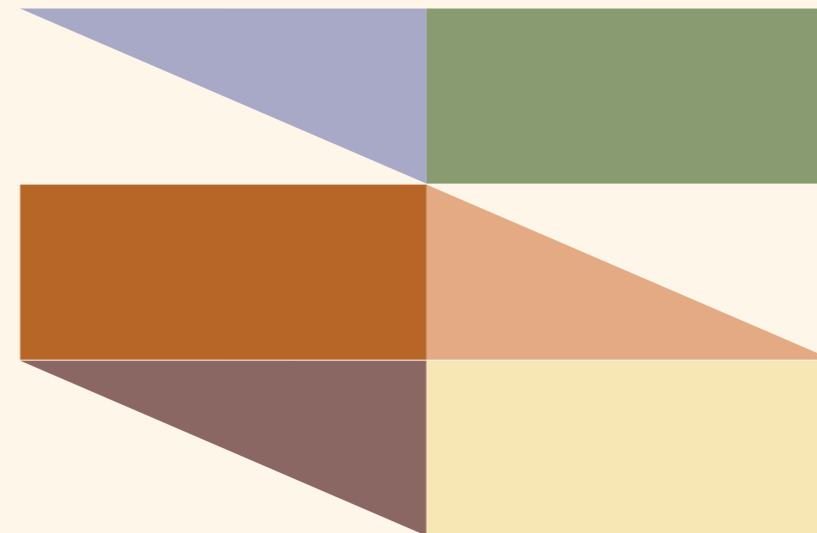


MEÜS

Studio Portfolio



Conceptual Design Studio

MEÜS was established by the Guatemalan Fashion Designer Sofía Contreras-Paredes in 2014.

It is defined as a Design Studio born from life awareness, social matters and the perception of reality, creating clean and detailed goods with/for you.

Characterized by artisanal processes and conceptualization, the studio embarks in creating with meaning.

MEÜS
Collections





A collaboration with a knitting club from Guatemala City.
Inspired by the concept of
Prejudice and Generalization.

The subtraction of the solid, challenge
for the simple.

A visual antonym for a generalized aesthetic
“The Backpacker”, a common type of
person judged in our Guatemalan culture as
the outsider, the unclean, the heavy,
the nomad.

Creating what is needed to become the
exception, we erradicate stereotypes.

Hand-Knitted with Bamboo yarn,
Aeria Platforms Handcrafted from Caoba Wood.

showcased at:



Seleccionado



Finalista
**Diseño de moda,
textil y complementos**

Mercedes-Benz
Fashion
GUATEMALA



Per Materia





Decompose, oxidates, corrupts.
Perception of an inverse Utopia:
The irregular = The perfect.

If our clothes could show what happens
when we absorb all negative energy,
How would it look?
Degradation of the matter to eliminate the
mask and reveal the pure.

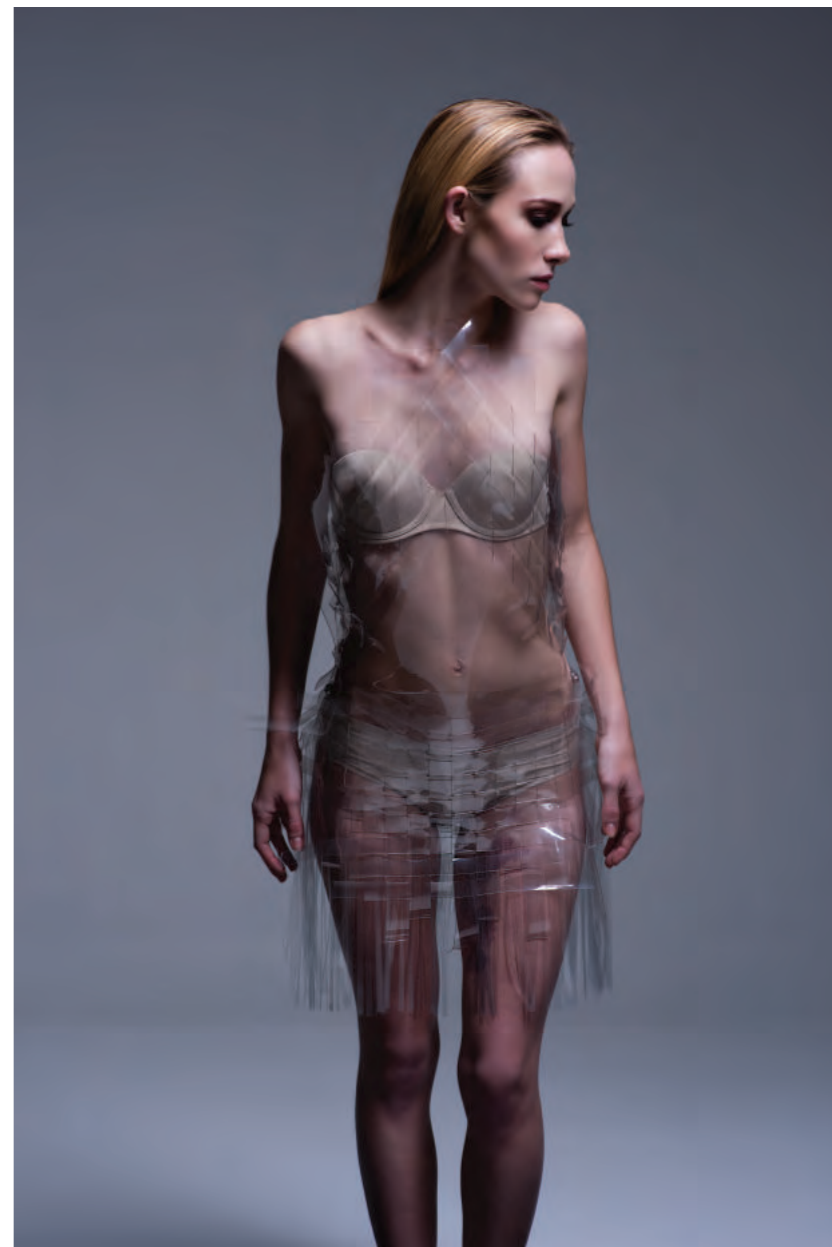
A representation of the process,
exemplified by transparency and saturation
of matter.

Oxidation palette, transparent structures
inspired by artisan techniques: basket
weaving, beading, wool carpet knot
technique and others. 100% Hand-made.

showcased at:



Degradation





A collaboration with Red Juvem,
wool artisan Cooperative.
The unmanned side of our existence.

There is a side of us that has been
disconnected since we became
electronic-driven humans.

Emotions and vulnerability have a bad
connotation, our edited image is what's
always present, we can not conceive that is
the both: structured and vulnerable side
that makes the whole.

One side: our humanity, that
unravels, unfinished and natural,
while the other side: closed up, clean
perfect to the eye.

showcased at:



*Inanibus
Convexa*





A collaboration with
London textile designer Nelly Rose,
Chuwila, Las Rosas and Adiba
(Artisan Cooperatives).

Uniting cultures + breaking borders
is the inspiration behind this collection.

Clean aesthetics, versatile and timeless
silhouettes accompanied by handmade
textiles and patterns.

A project created to generate a social impact,
unifying several creative pillars to generate
an innovative, conscious and fair
design proposal.

A new textile language is born, the history
of the contemporary artisan world, a page,
a book, of all of us.

showcased at:

FASHION SCOUT

Mercedes-Benz
Fashion
GUATEMALA



Societas





A collaboration with
Guatemalan visual artist Luiso Ponce
and the Meritorious Committee for
the Blind and Deaf of Guatemala.

The eyes are useless when the mind is blind,
Blind Senses is a study on the human
experience. We are living a superficial life,
where the obviousness of what we see,
hear, touch or perceive is considered the
ultimate truth.

Questioning, researching and observing have
become a rare reaction to life and our
surroundings.

Curiosity described as a Human trait,
is now a thing of a few than all.

showcased at:

NOMET SHOWROOM
Paris - Tokyo

Blind Senses



Metamorfosis Textil

Metamorfosistextil is the educational platform of MEÜS, created to promote textile experimentation and explore new creative processes for curious minds.

Born from the sense of responsibility of Sofía, MEÜS' founder, it reflects her commitment to sharing knowledge—just as other creatives once shared theirs with her.

More than just a project, Metamorfosistextil is an evolving space that grows with every collection, embodying a belief in the collective power of creativity and the importance of knowledge exchange.

MEÜS has given more than 20 workshops, since the year 2014. Including workshops at Universities in Guatemala such as: Universidad Popular, Universidad del Valle de Guatemala, Universidad Rafael Landívar, for brands and business like Moda País, EDEL and Stare Vie an international workshop at the International Fashion Showcase in London.



MEÜS

Events

NOMET
Online Showroom
Japan, 2018

Mercedes-Benz Fashion Guatemala
Guatemala 2017

Fashion Scout LFW
In collaboration with Nelly Rose
London Fashion Week 2017

Simbiótica Exhibition
Taipei 2017

International Fashion Showcase
London Fashion Week 2017

Ibero-American Design Biennial
Madrid, España 2016

International Fashion Showcase
London Fashion Week 2016

Simbiótica Exhibition
Guatemala 2016

Mercedes-Benz Fashion Guatemala
Guatemala 2015

Publications

ELLE México
Digital Article
México 2019, May

Harper's Bazaar México
Blind Senses collection Article
México 2018, November

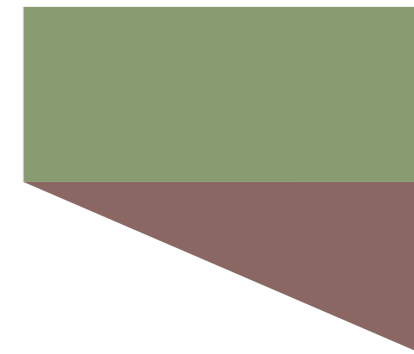
L'Officiel México
Societas collection
México 2018, February

Vogue Italia
SOCIETAS collection review
Italy 2017, November

Noctis Magazine
In collaboration with Nelly Rose
London 2017, September

Forbes México
Relevant Latin-american Designers
México 2016, November

Look Magazine
Most avant-garde designers in
Central America
Guatemala 2016, July



MEÜS

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